

Summary

There is high demand for eggs with desirable yellow egg yolks from most of our clients' sites. In order to meet this need, Sodexo initiated in 2012, a project to support local eggs producers, i.e. poultry keepers. The objective was to support the local producers through training, improved awareness and additional technical advice to ensure a quality egg with a yellow yolk.

Most egg producers in Tanzania have been using traditional feeding regime. This traditional technique did not ensure sufficient quality of product for our sites. To overcome this issue and support local poultry farmers Sodexo in Mtwara entered into partnership with the local chicken keepers (mostly widowed mothers) who have been able to rely on this project as a way to support their wellbeing. The combination of proper feed and technical advice from Sodexo have enabled the project to achieve desirable yellow yolk eggs.

VALUE CREATION

This program improves the productivity of local communities and ensures the availability a good quality product for Sodexo. Combined with Sodexo's quality, safety and hygiene policies and procedures, the eggs are used at Sodexo kitchens, thus ensuring a quality product for our clients and consumers.

TRANSFERRABLE & REPLICABLE: This project is being implemented in another site in North Mara were Sodexo is managing support services to the mining site. The local producers have been involved, the construction of the chicken hut is completed and the project will commence this year.

MEASURABLE: The project involves 333 birds/chicken and the production has reached up to 1,410 eggs per week, feeding 420 consumers. Results are clearly visible: the whitish yolk eggs have been replaced by quality yellow yolk eggs thanks to the introduction of new feed, and technical support. All funded by Sodexo. This initiative is well appreciated by our clients.

RECOGNIZED: Working with the local communities especially in Mtwara has received applause from British Gas Tanzania who is our client, as well as the Municipal Authority. This project is carried out in a co-operative way with the Municipal which is very supportive of Sodexo's local community initiatives.

BETTER TOMORROW PLAN COMPLIANT

WE DO

- Local community development

WE ENGAGE

- Clients
- Institutions

BOTTOM LINE

- **333** birds/chicken
- **1,410** eggs per week
- **420** consumers per week



Creator / Expert

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